

# 2025 Event Platform — Profile & Upgrade Options

New for 2025, we have a new Event Platform to enhance your company and product visibility in your online and mobile profile. Boost your presence by choosing either the Exhibits Plus Program or the Exhibits Max Program!

## All Exhibitors will be able to:

- Update company contact information
- Add a logo
- Add/update company description
- Select Product Categories
- Add 1 product image and description
- Connect registered exhibitor personnel to the booth for networking opportunities

## Exhibitors now have the option to upgrade their company profile to have increased exposure:

Entitlements	Exhibits Plus \$995	Exhibits Max \$1,495
1. Header image	X	X
2. Video header		X
3. Advertising placement		X
4. Background image		X
5. Documents and links (press releases)	4	10
6. Lead reports of companies that visited or bookmarked your exhibitor listing, or downloaded documents from your exhibitor page		X
7. Allow to download/access a printable QR code that leads to your virtual booth (can be used in your marketing or onsite in the booth)		X
8. Products (images and descriptions)	4	10
9. Listed as a Featured Exhibitor in the Exhibitor List	X	X

Check the Exhibits Plus or Exhibits Max Program option on your booth contract or ask for it to be included on your Docusign booth contract!

2. Video header or header image

7. Custom QR Code

4. Background image

1. Header image

7. QR code

As an exhibitor, you can download your Virtual Booth QR code so visitors can view your company details, start a chat, or request a meeting. Additionally, the company will be automatically listed under “My Event” → “My Bookmarked Companies.”

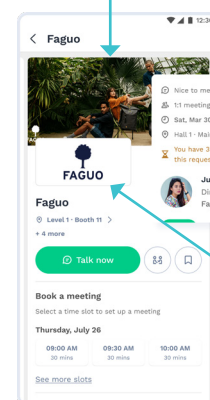


Company Logo

3. Advertising placement



8. Exhibitor products



Company logo