

Welcome to WasteExpo Together Online.

You'll get access to thousands more buyers online through a platform built for networking and connecting. It's your chance to keep the momentum from WasteExpo going.

As an exhibitor of WasteExpo 2021:

Thanks for participating in WasteExpo 2021. You've been given a Basic Listing Sponsorship that lists your company details from the show. Upgrading to a Premier Sponsorship will give you so much more.

For those who did not exhibit WasteExpo 2021:

You were missed at WasteExpo 2021, but we can't wait to see you online in September. If you did not exhibit WasteExpo 2021, you can purchase a Premier Sponsorship.

Purchase a Premier Sponsorship to get access to attendee meetings, networking and more!

25+ sessions.
100% digital.
1 great experience.

[Learn More!](#)

WHY YOU SHOULD UPGRADE TO PREMIER SPONSOR:

The WasteExpo Together Online platform allows you to search contacts and arrange online meetings, and participate in video sessions run by industry experts. Attendees can also actively search out exhibitors they want to meet with by name or product category and arrange for virtual meetings or drop their business cards for future follow-up.

COMPANY PROFILE

Create a virtual booth to promote your company. Include general company information and upload digital content. Add keywords that describe your company and products/services offered to help attendees find you.

PRODUCT DIRECTORY

Showcase your products or services on your company profile page and in the dedicated Product Directory. For each item you can include an external link, pdf, video and tag with categories to help with product search inquiries.

NETWORKING

Virtual event exhibitors will be able to register company personnel and create a profile/e-business card. Company personnel participating in the virtual event are able to send and receive meeting requests based on times they will be available.

EDUCATION

Attendees may choose either Exhibits-Only with access to exhibitor supplied content or choose to add an exclusive Educational Package with 30 pre-recorded and live sessions!

CONNECTING WITH BUYERS:

Manage your own schedule with full calendar integration, and put yourself in the best position for three productive days of networking. Take control of your prospects and find buyers relevant to you.

SMART SEARCH

Broaden the reach of your leads with the smart search functionality. This allows users to search and filter contacts to a wider range of companies, personal profiles and products.

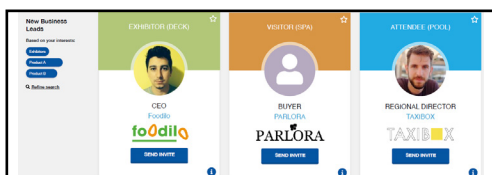
MATCH-MAKING

The advanced meetings algorithm matches users directly with the most relevant profiles in the database through the power of targeted networking.

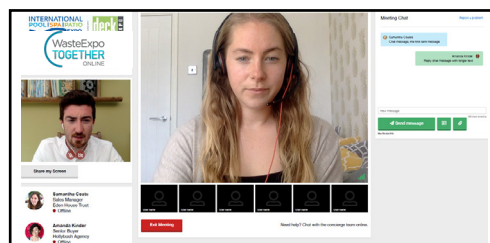
CONCIERGE SERVICE

Virtual event exhibitors will each receive Concierge Service helping to set up their booth, offering suggestions on meetings with buyers, and following up with buyers on accepting invites.

DASHBOARD: CONFIRMED MEETINGS AND NEW LEADS



VIDEO CHATS & PRE-SCHEDULED MEETINGS



VIRTUAL BOOTH OPTIONS

We have designed a simple and cost-effective package that will provide virtual event exhibitors substantial ROI.

- Building your customer base and business network
- Meaningful 1 to 1 sales conversation and lead generation
- Promoting your products and services
- Promoting current solutions and areas of expertise

PREMIER SPONSORSHIP RATES:

Upgrade from Basic Listing to Premier Sponsorship **\$500**

(For contracted exhibitors who participated in WasteExpo 2021)

Premier Sponsorship Only **\$1,500**

(Only for those who DID NOT EXHIBIT WasteExpo 2021)

WHAT'S INCLUDED:

COMPANY PROFILE & BOOTH

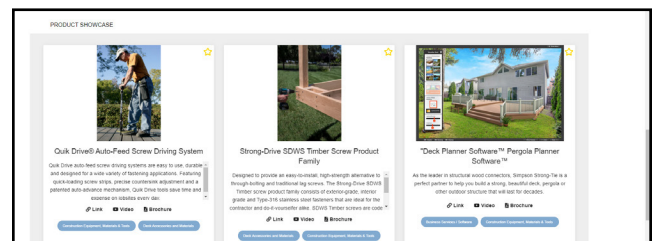
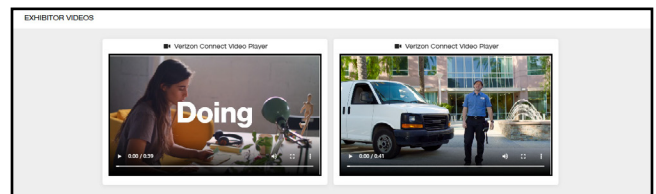
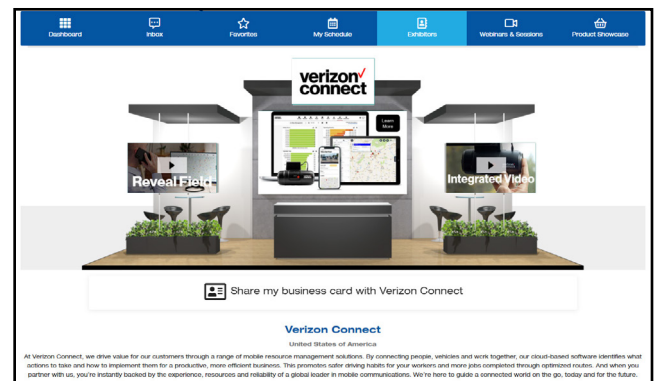
Company Logo & Description
Company Website
Social Media Links

CONTENT & PRODUCTS

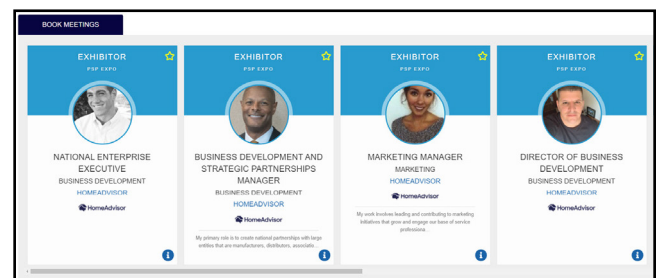
Promotional Videos
Product/Service Listings
PDF Brochure Attachment
Product Promo Video
External URL Link
Product Category Tagging
Download Content Pieces

MATCHMAKING & NETWORKING

Unlimited Staff Registrations
Pre-Scheduled Meeting
Drop-In Meetings
Matchmaking Tool
Concierge Service



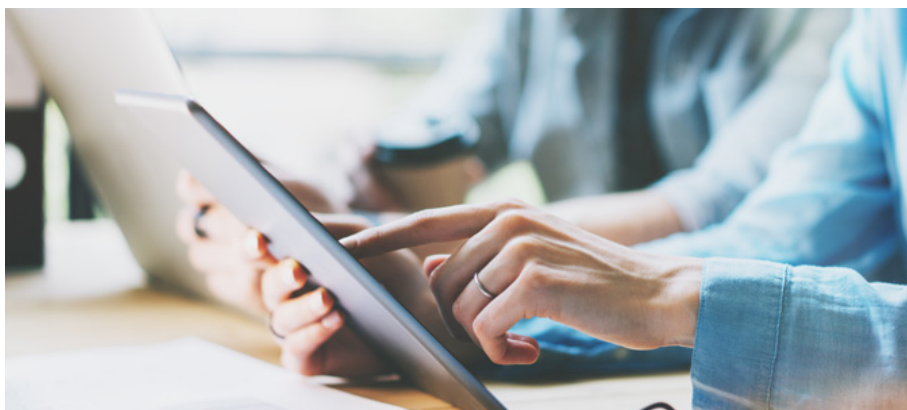
[DOWNLOAD THE SignalStage MARKETING BAG \(PDF 2.6MB\)](#)



SPONSOR

Beyond your virtual booth package, exhibitors can feature their brands through special sponsorship opportunities. Expand your reach and increase your brand's exposure by securing one or more of these limited opportunities.

OPPORTUNITY	DESCRIPTION	COST
Title Sponsor	Exclusive overall event "Sponsored By" opportunity	\$15,000
Registration Sponsor	Exclusive event registration branding opportunity	\$7,500
Sponsor Presented Seminar	Share your expertise by presenting your own session (6 available)	\$5,500 ea.
Dashboard Tile Ad	Highly visible event platform dashboard ad (4 available)	\$1,500 ea.
Educational Session	Educational session "Sponsored By" opportunity (1 per session)	\$2000 ea.
Product Category Ad	Product directory tile ad for selected categories (up to 100 available)	\$750 ea.



Learn from the experts.
Connect with industry leaders.
See the newest products.
Wherever you are.

[Learn More!](#)

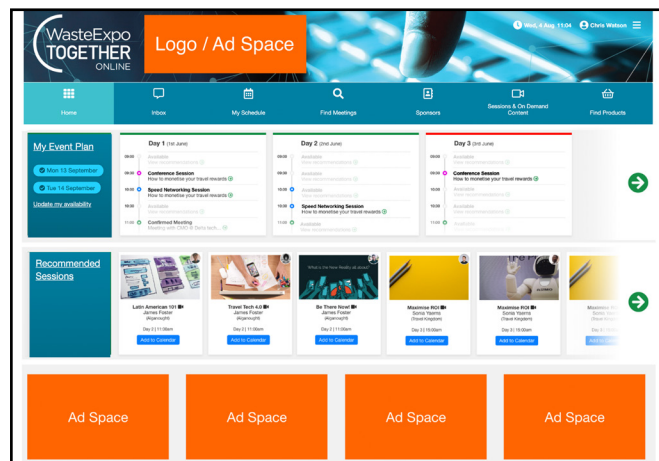
SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

Exclusive opportunity – \$15,000

- Branding as Title Sponsor in all event communications and on the WasteExpo Together Online website
- Exclusive placement of your logo in the virtual platform header alongside the WasteExpo Together Online logo
- Opportunity to provide up to three on-demand webinars that will be featured in each daily schedule
- One dashboard tile ad to be placed in position one
- Recognition in session video
- Receive attendee leads for those who attended the event within 30 days of the conclusion of the event

Gain maximum visibility for your company as the top sponsor of WasteExpo Together Online.

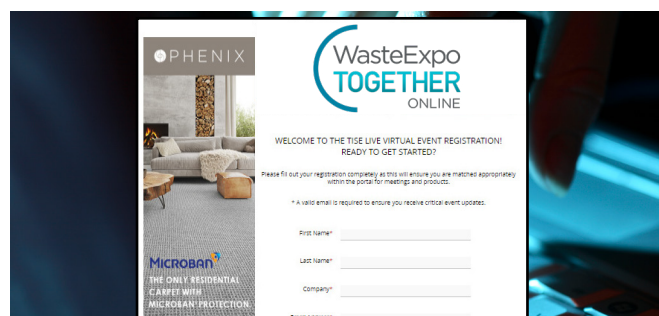


REGISTRATION SPONSOR

Exclusive opportunity – \$7,500

- Branding as the Registration Sponsor on each page of the registration form
- Exclusive banner on the registration confirmation page and branding on the confirmation email
- One targeted email blast sent to the registration database post show (deployed by WasteExpo)
- Recognition in session video

Welcome visitors as they register for WasteExpo Together Online with this dominant branding opportunity.

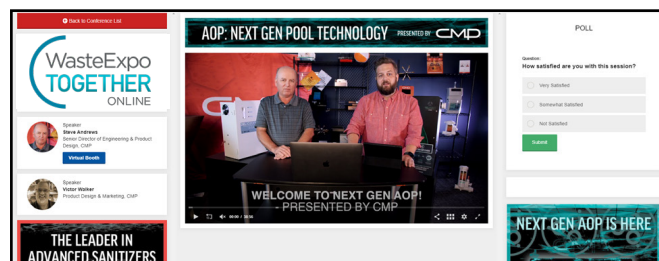


SPONSOR PRESENTED SEMINAR

Six available – \$5,500 each

- One on-demand webinar (up to 35 minutes) made available throughout the event and for 14 days post-event
- “Sponsored By” branding included on the session tile card
- Up to three banner ads included on the session page
- Receive attendee leads of those that attend your session within 30 days of the conclusion of the event

Share your expertise with the industry and position your company as a thought leader.

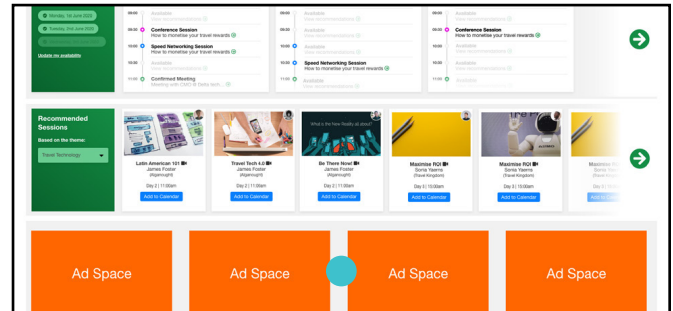


DASHBOARD TILE AD

Four available – \$1,500 each

- One static tile ad with a link to your company profile
- Positions two through four are available and are on a first-come, first-served basis

Showcase your brand prominently on the dashboard for event attendees to see when they log in to the platform.

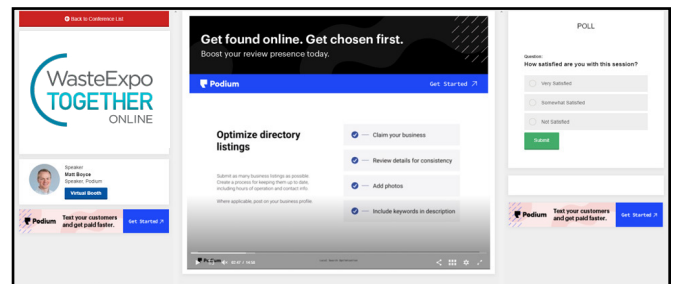


EDUCATIONAL SESSION SPONSOR

One per session – \$2,000 each

- “Sponsored By” branding included on the session tile card
- Up to three banner ads included on the session page
- Promotional video (up to 15 seconds) at the beginning of the session
- Receive attendee leads on those that attend your sponsored session within 30 days of the conclusion of the event

Help event attendees discover your company with this highly visible branding opportunity.

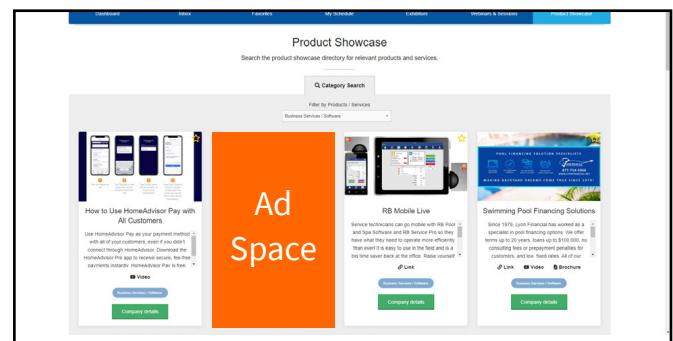


PRODUCT DIRECTORY CATEGORY AD

One per category (up to 100 categories) – \$750 each

- One static ad featured in selected category with link to your company profile
- Categories are available on a first-come, first-served basis
- Receive leads of attendees who have indicated interest in the product category that is sponsored within 30 days of the conclusion of the event

Set your company apart from the competition and feature your brand prominently in specific product category.



For more information contact your sales representative today!



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Log in.
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Do business.

Learn More!