

WasteExpo TOGETHER ONLINE

Sponsorship Packages

September 14-17, 2020

We're taking the experience of WasteExpo—the largest waste and recycling event in North America—and delivering it right to your audience online. Wherever they are. Be there.

Sponsorship Packages	Silver \$1,750	Gold \$7,500	Platinum \$15,000
Virtual Booth • Resource center with company & product promo materials	x	x	x
Ad placement on Waste360.com • Featured on site for 5 months (Aug-Dec); reach 102k unique visitors	x	x	x
Branding on event websites		x	x
Pre-event Product Newsletter • Featured 1x in month prior to event		x	x
Sponsor Profile on Waste360.com • Indefinite hosting of contributed content (1x article, PR, or case study)		x	x
Attendee Leads		x	x
Daily Wire Newsletter ads • Featured in 10+ issues following the event; reach 24k+ subscribers		x	x
WasteExpo Show Daily • Featured during event; reach 30k subscribers including all attendees			x
"Coffee Talk" Video Interview • Short interview with Waste360 prior to event; hosted indefinitely			x
Event panel participation			x
Product demo featured at event • Featured at the event & promoted post-event			x
WasteExpo 2021 Attendee Lounge sponsorship			x

Reach captive buyers now!
Don't wait until 2021,
contact me today.



Renie Mayfield
Director of Sponsorship Sales
720-289-7008
Renie@waste360.com