



## **Tuesday, September 15**

### **Food Recovery Forum | Solutions to Food Waste Prevention, Reduction, & Recovery**

#### **10:00 am – 11:00 Keynote Session: Progress on Food Waste Prevention, Reduction, & Recovery**

Moderator: Dr. Stuart Buckner, Buckner Environmental Associates, LLC

- Kroger's Zero Hunger | Zero Waste Social Impact Plan: A commitment to ending hunger in our communities and eliminating waste across The Kroger Company by 2025. Sunny Reelhorn Parr, Executive Director, The Kroger Co. Zero Hunger Zero Waste Foundation. OH
- Engaging Consumers: How a Leading Food Company is Helping Rescue Food from Waste. Nicola Dixon, Executive Director, General Mills Foundation; and, Director of Global Philanthropy and Social Impact, General Mills. MN
- U.S. EPA Efforts to Support Reducing Food Waste, Peter Wright, Assistant Administrator for EPA's Office of Land and Emergency Management. DC

#### **11:15 pm – 12:15 Advances in Wasted Food Policy and Practices; Using Measurement Tools to Reduce Food Waste and Drive Prevention**

Moderator: Dr. Stuart Buckner, Buckner Environmental Associates, LLC

- Food Matters: Templates and Tools for Tackling Food Waste at the City Level. Darby Hoover, Senior Resource Specialist, Natural Resources Defense Council (NRDC) Food & Agriculture Program. CA
- US EPA Reducing Food Waste: Measurement and Tools. Claudia Fabiano, Sustainable Management of Food, US EPA. DC
- Moving Up the Hierarchy: Using Measurement and Data to Drive Behavior Change for Food Waste Prevention. Steven M. Finn, VP of Food Waste Prevention, LeanPath, Inc. OR
- Real World Examples of Prevention Using AI. Peter Krebs, Managing Director, North America and Chief Innovation Officer Winnow. IA

#### **1:00 pm – 2:00 Panel Discussion: Designing Solutions to Fight Food Waste and Hunger During COVID and Beyond**

Food waste and hunger were two unfortunate realities that existed pre-COVID-19 and have been exacerbated because of the pandemic - completely disrupting the food supply chain and further increasing the number of individuals facing food insecurity. In 2019, ReFED created a Nonprofit Food Recovery Accelerator to develop sustainable business models and technologies using human-centered design, and this year, launched the COVID-19 Food Waste Solutions Fund to quickly deliver vital funding to organizations on the front lines of food rescue and hunger relief. ReFED's Capital and Innovation Director will explore the ongoing challenges, opportunities, successes, and lessons learned from these front line organizations whose work during the crisis will not only help in the short-term, but will lead to a more resilient and equitable food system in the long-term.

Moderator: Alexandria Coari, Capital and Innovation Director, ReFED

- Speakers
  - Bryan Moran, Director of DevOps, Plentiful. NY
  - Jennifer Boone, Director of Sourcing, Brighter Bites. TX
  - Katie Marchini, Chief Operations Officer, Replate. CA

#### **2:15 pm – 3:00 Reducing Food Waste and Increasing Recovery in Municipal, Regional, & State Programs**

Moderator: Dr. Stuart Buckner, Buckner Environmental Assoc., LLC

- Food Recycling and Rescue – Los Angeles County's Three-Pronged Approach. Michelle Leonard, Vice President, SCS Engineers and Judi Gregory, Go2Zero Strategies. CA
- Accelerate Food Waste Reduction Through Collaboration. Holly Stirnkorb, Senior Solid Waste Planner, Metro. OR
- Eating the Food Scraps Elephant: How Madison, WI is Tackling the Problem of Food Scraps a Bite at a Time through Prevention and Diversion. Bryan Johnson, Recycling Coordinator, Stacie Reece, Sustainability Program Coordinator, George Reistad, City of Madison.
- Santa Clara County Community Based Social Marketing (CBSM) of Food Waste Reduction Program and Food Recovery Efforts Project. Lisa Coelho, SCS Engineers, CA

#### **3:15 pm – 4:15 Scaling Regional Source Reduction & Recovery Programs through Cross-Sector Partnerships: Data-Driven Approaches**

Moderator: Geertje Grootenhuis, Program Manager, San Diego Food System Alliance

- Source Reduction in 15 of San Diego's Largest Institutions Through the Smart Kitchens San Diego Partnership. Rachel Oporto, Program Coordinator, San Diego Food System Alliance. CA
- Quantifying Behavior Change as a Result of Consumer Education – data and lessons from *Save The Food San Diego EcoChallenge*, Sarah Feteih, Outreach Coordinator, San Diego Food System Alliance, CA
- Technology + Civic Engagement + Partnerships: Launching and Scaling Food Recovery. Leah Lizarondo, CEO, 412 Food Rescue. PA
- Telling Your Story and Building Best Practices: Learning from Lovin' Spoonfuls on Scaling and Building Trust with Partners. Lauren Palumbo, Chief Operating Officer, Lovin' Spoonfuls. MA