

# WasteExpo 2024

## Public Sector Networking Event

### Supporting Sponsor



Reach a captive audience of Public Sector Buyers! Held directly following the Public Sector Spotlight Session. The session and event is open to all registered public sector attendees. As a supporting sponsor, you'll receive exposure in all Public Sector promotional campaigns.

**Cost: \$5,000 | Availability: Limited**

#### Pre-Show:

- Supporting sponsor branding in attendee promotional email sent to Public Sector Attendee Prospects
- Supporting sponsor branding on wasteexpo.com as media allows
- Supporting sponsor mention in WasteExpo's social media

#### On-Site:

- Supporting sponsor branding on signage at the event
- Supporting sponsor branding in sponsor recognition ad on the WasteExpo Jumbo Video Wall
- Supporting sponsor mention in the mobile app alert reminding attendees about the event
- Recognition as sponsor in the mobile app
- Logo included on dedicated sponsor "thank you" signage

#### Post-Show:

- Supporting sponsor mention in the Thank You for coming email sent to attendees from WasteExpo, and supporting sponsors



### Contact your sales rep today!



#### Companies A-L:

**Debra Busby**, Sales Manager  
212-600-3519  
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#### Companies M-Z:

**Juliana Sherwood**, Sales Manager  
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Co-located with:



**Events & Conferences:** May 6-9, 2024 **Exhibits:** May 7-9, 2024  
**Location:** Las Vegas Convention Center | Las Vegas, NV USA