WasteExpo is big business. In fact it’s the largest event of its kind. Thousands of your colleagues meet here to buy, sell and gather intel on the latest products and services for the solid waste industry.

Need proof? Take look at these numbers: 97% recommend WasteExpo to a colleague, 50% influence or recommend buying decisions, 37% make final purchase decisions and nearly a quarter ask for a price quotation.

Add the most robust education program in the industry, and you can see why WasteExpo is a great return on investment.
There’s nothing quite like meeting customers face to face...

Over the past 50+ years we’ve helped usher in more significant innovations in the solid waste industry than any other event—and the future is more important now than ever.

WasteExpo is the only place you can connect meaningfully with motivated buyers and industry experts over a few short days. The event attracts new buyers every single year, and you’ll walk away with new connections, fresh insights, and lucrative business deals.

WasteExpo is big business. Do business with US.
WasteExpo Snapshot

14,500+ total participants and 600+ exhibitors

9,300+ motivated buyers

Attendees are eager and motivated.

- 97% would recommend WasteExpo to colleagues
- 43% attend NO other trade show
- 80% researched new products, suppliers/vendors
- 45% did/will purchase a product/service as a result of WasteExpo

Exhibitors get meaningful contacts and contracts.

- 93% would recommend WasteExpo to colleagues
- 84% will send proposals to customers based on WasteExpo meetings

“If you’re not attending WasteExpo, you are missing out on tons of valuable products and services in the industry.”

- Mike Raftery
VP of Operations GEL Recycling
WasteExpo 2019 attendee
WasteExpo attendees are decision-makers—and they are ready to meet YOU!

Attendees represent a cross section of job functions:

- Corporate Management: 34%
- Operations Management: 31%
- Financial & Sales Management: 16%
- Engineering & Maintenance: 12%
- Consultant: 7%

...And they come from across the industry: waste services and recycling companies, governmental offices, equipment manufacturers, waste generators, and more.

Attendees comments on WasteExpo’s greatest strengths:

- The opportunity to meet face-to-face with others in the industry, in order to exchange ideas, make new contacts and refresh existing relationships
- Bringing everyone together to see what is happening in the waste industry and allowing for exposure to so many products in one place
- Diversity within the industry, and quantity of quality vendors

Exhibitors comments on WasteExpo’s greatest strengths:

- Ability to show our large equipment at a venue; no other shows where we can take such a large piece of equipment
- The networking opportunities and the quality of attendees
- The opportunity to meet with many of the industry’s leaders in one location
Boost your impact with a sponsorship at WasteExpo 2022!

Looking for a way to enhance your booth presence? Gain a marquee spot, more leads, and increased exposure through one of these great sponsorship opportunities:

- Market leader program—get 360-degree exposure before, during, and after the show
- Educational track—get your brand in front of an engaged, relevant audience at the show

There is something for every brand and budget—just ask!

Click here to view Sponsorship Opportunities.
Get ready to meet your next customer...

Whether your target audience comprises the private sector, public sector, or waste generators, you’ll find them all at WasteExpo. Here’s a glimpse at some of the types of companies and organizations represented at WasteExpo:

Private Sector
- ADVANTEK WASTE MANAGEMENT SERVICES LLC
- WASTE CONNECTIONS
- NATIONAL EQUIPMENT SOLUTIONS
- ROCKY MOUNTAIN RECYCLING
- INTERNATIONAL PAPER
- ROSE ENGINEERING INDUSTRIES
- WATER WORLD INETRNATIONAL
- RUBICON GLOBAL
- STERICYCLE, INC.
- WASTE MANAGEMENT
- REPUBLIC SERVICES
- VALVOLINE
- BASF
- AMERICAN WASTE CONTROL INC.
- KINGS WASTE
- FIVE STAR CARTING
- GFL ENVIRONMENTAL
- TETRA-TECH
- TEXAS PRIDE DISPOSAL
- CASELLA

Public Sector
- CITY OF MIDLAND
- CITY OF CLEVELAND
- LAWRENCE COUNTY SOLID WASTE
- CULVER CITY
- AUSTIN SCHOOL DISTRICT
- NYC DEPT OF SANITATION
- COUNTY OF SAN MATEO
- CITY AND COUNTY OF HONOLULU
- LAMAR COUNTY
- CITY & COUNTY OF DENVER
- CITY OF FORT MYERS FLORIDA
- SEATTLE HOUSING AUTHORITY
- CITY OF AUSTIN
- CITY OF LEXINGTON
- CITY OF SASKATOON
- CITY OF SAN DIEGO
- CITY OF EDMONTON
- DELAWARE SOLID WASTE AUTHORITY
- CITY OF LOS ANGELES
- NY DEPT. OF SANITATION
- MIAMI-DADE DEPT. OF SOLID WASTE
- MACK TRUCKS

Waste Generators
- LEGO
- SALESFORCE
- ALDI, US
- WAL-MART STORES INC.
- UNIVERSITY OF TORONTO
- TIM HORTONS
- ZHEJIANG UNIVERSITY
- SHERWIN WILLIAMS
- CRACKER BARREL OLD COUNTRY STORE, INC
- SALT LAKE COMMUNITY COLLEGE
- UNIVERSITY OF CALGARY
- OSHKOSH CORPORATION
- JOHNSON AND WALES UNIVERSITY
- AMERICAN RACING
- BROYHILL INC
- UNIVERSITY OF MARYLAND
- NC STATE
- FOODBUY CANADA
- STARBUCKS
- DREXEL UNIVERSITY
- KROGERS
- UNLV
Book your space and get back to business at WasteExpo 2022!

For more information about WasteExpo 2022, please contact:

Companies A-L:  
Debra Busby  
Sales Manager  
212-600-3519  
debra.busby@informa.com

Companies M-Z:  
Juliana Sherwood  
Sales Manager  
212-951-6616  
 juliana.sherwood@informa.com

Peter Badeau  
Digital Sales Manager  
203-676-1199  
peter.badeau@informa.com