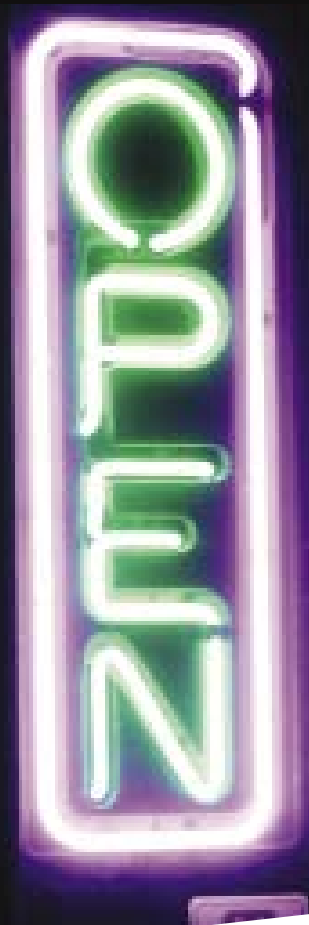


WasteExpo 2021— WE are back for YOU.



Most of us have never experienced a pandemic before—or its consequences. But now it's time to get back to business. We know it's not business as usual, but then again, it never has been.

For more than 50 years, WasteExpo has provided the industry with camaraderie, opportunity, technology, and the most comprehensive education program in the industry. And we're taking extra steps to ensure safe connections in 2021.

So get ready to show customers and prospects how you can help them tackle their biggest challenges at North America's largest and most influential gathering of the waste, recycling, and organics industry.

Learn more at wasteexpo.com.

Conference & Special Events: June 28-30, 2021 • Exhibits: June 29-30, 2021
Las Vegas Convention Center, Central Halls • Las Vegas, NV USA



an event by
Waste360™

Produced by:



In Collaboration with:



But first, an amazing digital event opportunity: WasteExpo Together Online

Get ready to make connections September 14-17, 2020.

Since it's not possible to get the industry together in person in 2020, we're doing the next best thing: WasteExpo Together Online.

From September 14-17, we're taking the experience of WasteExpo online—and we've got great opportunities for you to reach your target audience wherever they are, you can be there.

Sponsorship options include resource centers, panel discussions, online demos, “Coffee Talk” video interviews with Waste360, and more.

Sponsorship Packages	Silver \$1,750	Gold \$7,500	Platinum \$15,000
Resource Center • Resource center with company & product promo materials	x	x	x
Ad placement on Waste360.com • Featured on site for 5 months (Aug-Dec); reach 102k unique visitors	x	x	x
Branding on event websites		x	x
Pre-event Product Newsletter • Featured 1x in month prior to event		x	x
Sponsor Profile on Waste360.com • Indefinite hosting of contributed content (1x article, PR, or case study)		x	x
Attendee Leads		x	x
Daily Wire Newsletter ads • Featured in 10+ issues following the event; reach 24k+ subscribers		x	x
“Coffee Talk” Video Interview • Short interview with Waste360 prior to event; hosted indefinitely			x
Event panel participation			x
Product demo featured at event • Featured at the event & promoted post-event			x
WasteExpo Show Daily • Featured during event; reach 30k subscribers including all attendees			x

To learn more and lock in your sponsorship, contact your sales rep at wasteexpo@waste360.com.



“WasteExpo is the place to meet face to face with vendors. I can accomplish my goals and discuss future needs in one venue. Thank you!”

– **Tim Burns**

Waste Solutions Division Manager
Maryland Industrial Trucks, Inc



There's nothing quite like meeting customers face to face...

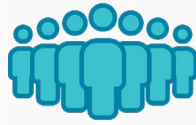
And we can't wait for the industry reunion that will be WasteExpo 2021. It's the only event you need to be at next year.

Over the past 50+ years we've helped usher in more significant innovations in the solid waste industry than any other event—and the future is more important now than ever.

WasteExpo is the only place you can connect meaningfully with motivated buyers and industry experts over a few short days. The event attracts new buyers every single year, and you'll walk away with new connections, fresh insights, and lucrative business deals.

WE are open for business and here for YOU!

WasteExpo Snapshot

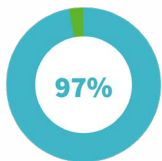


14,500+ total participants and
600+ exhibitors



9,300+ motivated buyers

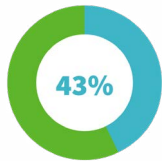
Attendees are eager and motivated.



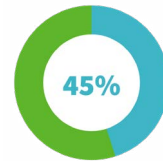
97% would recommend WasteExpo to colleagues



80% researched new products, suppliers/vendors

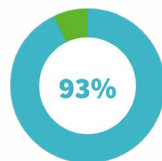


43% attend NO other trade show

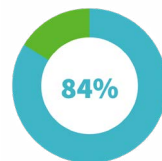


45% did/will purchase a product/service as a result of WasteExpo

Exhibitors get meaningful contacts and contracts.



93% would recommend WasteExpo to colleagues



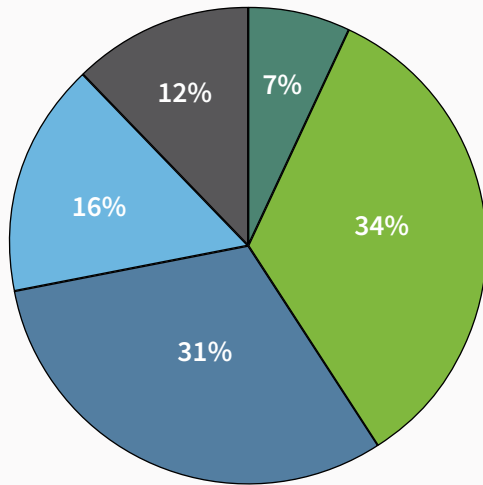
84% will send proposals to customers based on WasteExpo meetings



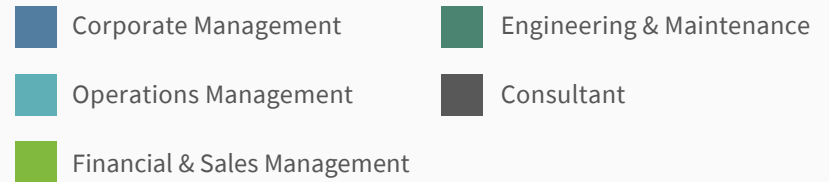
“If you’re not attending WasteExpo, you are missing out on tons of valuable products and services in the industry.”

- Mike Raftery
VP of Operations GEL Recycling
WasteExpo 2019 attendee

WasteExpo attendees are decision-makers—and they are ready to meet YOU!



Attendees represent a cross section of job functions:



...And they come from across the industry: waste services and recycling companies, governmental offices, equipment manufacturers, waste generators, and more.

Attendees comments on WasteExpo's greatest strengths:

- The opportunity to meet face-to-face with others in the industry, in order to exchange ideas, make new contacts and refresh existing relationships
- Bringing everyone together to see what is happening in the waste industry and allowing for exposure to so many products in one place
- Diversity within the industry, and quantity of quality vendors



Exhibitors comments on WasteExpo's greatest strengths:

- Ability to show our large equipment at a venue; no other shows where we can take such a large piece of equipment
- The networking opportunities and the quality of attendees
- The opportunity to meet with many of the industry's leaders in one location



Boost your impact with a sponsorship at WasteExpo 2021!

Looking for a way to enhance your booth presence? Gain a marquee spot, more leads, and increased exposure through one of these great sponsorship opportunities:

- Market leader program—get 360-degree exposure before, during, and after the show
- Educational track—get your brand in front of an engaged, relevant audience at the show

There is something for every brand and budget— just ask!

Get ready to meet your next customer...

Whether your target audience comprises the private sector, public sector, or waste generators, you'll find them all at WasteExpo. Here's a glimpse at some of the types of companies and organizations represented at WasteExpo:



Private Sector

- ADVANTEK WASTE MANAGEMENT SERVICES LLC
- WASTE CONNECTIONS
- NATIONAL EQUIPMENT SOLUTIONS
- ROCKY MOUNTAIN RECYCLING
- INTERNATIONAL PAPER
- ROSE ENGINEERING INDUSTRIES
- WATER WORLD INETRNRATIONAL
- RUBICON GLOBAL
- STERICYCLE, INC.
- WASTE MANAGEMENT
- REPUBLIC SERVICES
- VALVOLINE
- BASF
- AMERICAN WASTE CONTROL INC.
- KINGS WASTE
- FIVE STAR CARTING
- GFL ENVIRONMENTAL
- TETRA-TECH
- TEXAS PRIDE DISPOSAL
- CASELLA

Public Sector

- CITY OF MIDLAND
- CITY OF CLEVELAND
- LAWRENCE COUNTY SOLID WASTE
- CULVER CITY
- AUSTIN SCHOOL DISTRICT
- NYC DEPT OF SANITATION
- COUNTY OF SAN MATEO
- CITY AND COUNTY OF HONOLULU
- LAMAR COUNTY
- CITY & COUNTY OF DENVER
- CITY OF FORT MYERS FLORIDA
- SEATTLE HOUSING AUTHORITY
- CITY OF AUSTIN
- CITY OF LEXINGTON
- CITY OF SASKATOON
- CITY OF SAN DIEGO
- CITY OF EDMONTON
- DELAWARE SOLID WASTE AUTHORITY
- CITY OF LOS ANGELES
- NY DEPT. OF SANITATION
- MIAMI-DADE DEPT. OF SOLID WASTE
- MACK TRUCKS

Waste Generators

- LEGO
- SALESFORCE
- ALDI, US
- WAL-MART STORES INC.
- UNIVERSITY OF TORONTO
- TIM HORTONS
- ZHEJIANG UNIVERSITY
- SHERWIN WILLIAMS
- CRACKER BARREL OLD COUNTRY STORE, INC
- SALT LAKE COMMUNITY COLLEGE
- UNIVERSITY OF CALGARY
- OSHKOSH CORPORATION
- JOHNSON AND WALES UNIVERSITY
- AMERICAN RACING
- BROYHILL INC
- UNIVERSITY OF MARYLAND
- NC STATE
- FOODBUY CANADA
- STARBUCKS
- DREXEL UNIVERSITY
- KROGERS
- UNLV



**Book your space and
get back to business
at WasteExpo 2021!**



an event by
Waste360™



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