



**Informa
AllSecure**

Ten Priority Commitments at all Informa Events

Post COVID-19, all Informa events will be run in accordance with the AllSecure standard, applying the full range of recommendations wherever applicable and possible, but with a commitment to ten key priorities:

Cleaning and Hygiene



- 1 ENHANCED CLEANING:** All events will undertake enhanced, deep cleaning before, during and after our events, working with venue partners to ensure the highest standards of hygiene and cleanliness. This includes continuous sanitisation throughout the course of an event, with a focus on high-touch areas such as door handles, restrooms and food and beverage areas.

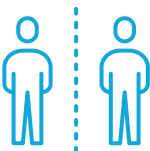


- 2 PERSONAL HYGIENE:** All events will provide additional hand washing facilities and hand sanitising stations throughout the event space, encouraging all participants to regularly wash and disinfect their hands.

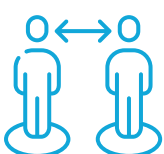
Physical Distancing



- 3 NON-CONTACT REGISTRATION:** All events will employ a system that facilitates non-contact registration for participants, including the availability of online registration.



- 4 PHYSICAL CONTACT:** All events will request that participants avoid physical contact, such as hand shakes and embraces, promoting alternative ways to greet business partners. The exchange of printed materials, such as business cards and sales brochures, will also be discouraged, with digital alternatives recommended.



- 5 PHYSICAL DISTANCING:** All events will maintain a density of participants in line with local authority guidance. In the absence of local guidance, a minimum of 1-1.5 meters (or 3-4.5 feet) is recommended. This will be managed through one or more control measures such as pre-show communications to participants, a one-way traffic system around show floors, staggered entry times, on-site signage and floor markings and on-site social distance ambassadors.



- 6 FOOD AND BEVERAGE STATIONS:** All event teams will work closely with venue partners to employ the highest standard of food safety. If any queuing is anticipated, it is recommended that social distancing be maintained.

Detect and Protect



- 7 PERSONAL PROTECTIVE EQUIPMENT (PPE):** All guests should follow CDC and local guidance. Face masks are recommended and will be available on-site if a guest does not have their own.



- 8 FIRST AID:** All events will have access to a qualified first aider and a separate quarantine area if possible. Participants will be asked not to attend if they are feeling unwell, and teams will follow local health authority guidance on detecting and managing anyone who displays symptoms of COVID-19.



- 9 TRACE AND CONTACT:** Should it be necessary, we will work with local authorities to trace and contact participants at our events, subject to local privacy regulations.