



# WasteExpo 2021 Sponsorship Opportunities

Give your company the edge

Branding | Thought Leadership | Networking | Lead Generation | Community Building

We have many sponsorship and marketing opportunities that will enhance your presence at WasteExpo as well as extend your investment beyond the exhibit hall. Call me today and let's discuss your objectives. I will help you find the perfect opportunity to reach your goals and fit your budget.

Sincerely,

**Renie Mayfield** | Director of Sponsorship Sales | 720-289-7008 | [renie.mayfield@informa.com](mailto:renie.mayfield@informa.com)

OPPORTUNITY	AVAILABILITY	INVESTMENT
Aisle Sign (Exhibit Hall)	Limited	\$2,000 for one; \$1,750 for multiple
Attendee Postal Mailing List Rental	Limited	\$2,250 pre-show; \$4,500 post-show
Attendee Tote Bag	Exclusive	\$10,000 +cost of the bag
Attendee Badge	Exclusive	\$10,000
Branded Mosaic Wall	Exclusive	\$10,000
Business Leadership Forum Host Sponsor	Exclusive	\$40,000
Business Leadership Forum Supporting Sponsor	Limited	\$5,000
Business Leadership Forum Lunch Sponsor	Exclusive	\$5,000
Business Leadership Forum Cocktail Reception Sponsor	Exclusive	\$6,000
Column Wraps	Limited	Call for pricing
Conference Track Sponsor	Limited	\$6,000 per track
Door Window Clings- Qty: 4 Size: 24"x24"	imited	\$3,500
Escalator Advertising	Limited	Custom call for pricing
Exhibit Plus (EPP)	100+	\$995
Featured Exhibitor Package	30	\$1,250 - \$3,000
Floor Graphics	Limited	\$3,500
Food Recovery Forum	Limited	\$3,000
Jumbo Video Wall	Limited	\$2,000 for 30 sec.; \$3,000 for 60 sec.
Lanyard Sponsorship	Exclusive	\$8,795 + lanyard cost
Lightboxes (Illuminated Signage)	10	\$3,000 for one; \$2,600 each 2+
Market Leader Program	10	\$8,500
Meeting Rooms	Limited	Custom call for pricing
Meterboards	10	\$2,000 for one; \$1,500 each 2+
Mobile App Sponsor	Exclusive	\$10,000
Mobile Charging Stations	Limited	\$3,000 for one; \$2,700 each 2+
Outdoor Banners	Limited	Custom call for pricing
Post-Show Email Outreach Program	Limited	\$2,500
Pre-Show Email Outreach Program	Limited	\$2,250
Registration	Exclusive	\$43,000
Schedule At-A-Glance Board	Exclusive	\$5,295
Social Media Sponsor	Exclusive	\$18,500
Waste360 40 Under 40 Host Sponsor	Exclusive	\$15,000
Waste360 40 Under 40 Supporting Sponsor	Limited	\$5,000
Waste360 Public Sector Networking Event Host	Exclusive	\$20,000
Waste360 Public Sector Networking Event Supporting Sponsor	Limited	\$5,000
WasteExpo Website Advertising	Limited	Custom call for pricing