



WasteExpo 2021 Sponsorship Opportunities

Give your company the edge

Branding | Thought Leadership | Networking | Lead Generation | Community Building

We have many sponsorship and marketing opportunities that will enhance your presence at WasteExpo as well as extend your investment beyond the exhibit hall. Call me today and let's discuss your objectives. I will help you find the perfect opportunity to reach your goals and fit your budget.

Sincerely,

Debra Busby | Sales Manager | 203-523-7060 | debra.busby@informa.com

| OPPORTUNITY | AVAILABILITY | INVESTMENT |
|---|--------------|--|
| Aisle Sign (Exhibit Hall) | Limited | \$2,000 for one; \$1,750 for multiple |
| Attendee Postal Mailing List Rental | Limited | \$2,250 pre-show; \$4,500 post-show |
| Attendee Tote Bag | Exclusive | \$10,000 +cost of the bag |
| Attendee Badge | Exclusive | \$10,000 |
| Branded Mosaic Wall | Exclusive | \$10,000 |
| Business Leadership Forum Host Sponsor | Exclusive | \$40,000 |
| Business Leadership Forum Supporting Sponsor | Limited | \$5,000 |
| Business Leadership Forum Lunch Sponsor | Exclusive | \$5,000 |
| Business Leadership Forum Cocktail Reception Sponsor | Exclusive | \$6,000 |
| Column Wraps | Limited | Call for pricing |
| Conference Track Sponsor | Limited | \$6,000 per track |
| Door Window Clings- Qty: 4 Size: 24"x24" | imited | \$3,500 |
| Exhibit Plus (EPP) | 100+ | \$995 |
| Featured Exhibitor Package | 30 | \$1,250 - \$3,000 |
| Floor Graphics | Limited | \$3,500 |
| Food Recovery Forum | Limited | \$3,000 |
| Jumbo Video Wall | Limited | \$2,000 for 30 sec.; \$3,000 for 60 sec. |
| Lanyard Sponsorship | Exclusive | \$8,795 + lanyard cost |
| Lightboxes (Illuminated Signage) | 10 | \$3,000 for one; \$2,600 each 2+ |
| Market Leader Program | 10 | \$8,500 |
| Meeting Rooms | Limited | Custom call for pricing |
| Meterboards | 10 | \$2,000 for one; \$1,500 each 2+ |
| Mobile App Sponsor | Exclusive | \$10,000 |
| Mobile Charging Stations | Limited | \$3,000 for one; \$2,700 each 2+ |
| Outdoor Banners | Limited | Custom call for pricing |
| Post-Show Email Outreach Program | Limited | \$2,500 |
| Pre-Show Email Outreach Program | Limited | \$2,250 |
| Registration | Exclusive | \$43,000 |
| Schedule At-A-Glance Board | Exclusive | \$5,295 |
| Social Media Sponsor | Exclusive | \$18,500 |
| Waste360 40 Under 40 Host Sponsor | Exclusive | \$15,000 |
| Waste360 40 Under 40 Supporting Sponsor | Limited | \$5,000 |
| Waste360 Public Sector Networking Event Host | Exclusive | \$20,000 |
| Waste360 Public Sector Networking Event Supporting Sponsor | Limited | \$5,000 |
| WasteExpo Website Advertising | Limited | Custom call for pricing |