

# Waste (360)<sup>TM</sup> Business Leadership Forum

Hosted by: 

**Tuesday, June 29, 2021**  
11:30AM - 5:00PM  
Las Vegas Convention Center  
Central Hall  
Las Vegas, NV  
wasteexpo.com

**Gain access to insights, tools, and resources for developing business and financial strategies to give you smarter solutions for growing your business.**

*Current program as follows. Speakers and program subject to change. \*Separate Registration Required.*

## **Comerica Bank Opening Remarks from Joe Ursuy, Senior Vice President, Department Manager, Comerica Bank**

## **The Comerica Economic Outlook: The Great Reflation, Part II**

Current economic conditions in the U.S., recent indicators and policy measures, the situation with respect to COVID-19, the near-term outlook and positive and negative risk factors for the outlook.

**Speaker:** Robert Dye, Senior Vice President, Chief Economist, Comerica Bank

## **Strategies for Maximizing Business Value Creation—Ensuring Value Realization Upon Exit**

Creating value is the responsibility of every employee and every vendor in your business and it starts on Day 1. This panel will show you the importance of having the best people in the right spots within your organization and the right external partners to maximize the potential of the enterprise. Whether it's management, sales or safety people, a CPA, an insurance broker, an attorney, or other trusted advisor—all of these pieces play a role. Learn ways to capitalize on the created value—possibly a minority sale, majority sale, or transitioning a family member out of the business.

**Moderator:** Matt Breight, Senior Vice President, Comerica Bank

**Speakers:** Jeff Kendall, Managing Director, Laurel Mountain Partners, Robert Michalik, Managing Director, Kinderhook Industries, LLC, Effram Kaplan, Managing Director & Principal, Brown Gibbons Lang & Company

## **Leading Your Business Through COVID**

See how this esteemed panel of industry leaders from across the U.S. are managing through the COVID-19 Pandemic. You'll get an inside look at this interactive discussion on:

- the operational impacts of COVID across different markets
- countering these challenges
- lessons learned that may impact the industry for years to come

Learn new tactics and strategies to incorporate into your business while managing through these unprecedented times.

**Moderator:** Ian Mearns, Senior Vice President, Comerica Bank

**Speakers:** Mike Castellarin, Managing Director, Clairvest, Willie Goode, CEO, The Goode Companies, Inc., Brendan Pantano, CEO, Coastal Waste & Recycling, Kevin Atkinson, President & Owner, Texas Pride Disposal


## **The Outlook for Recycling**

The recycling landscape has been a roller coaster ride the past few years. Markets have contracted and expanded, and new technologies have evolved, changing the game. Hear from a peer-led industry panel of collectors, buyers, and processors of recyclable materials on their experiences and predictions for 2021 and beyond.

**Speakers:** John Shegerian, Executive Chairman, Electronic Recyclers, Jason Haus, CEO, Dem Con Companies, Alan Handley, Chief Executive Officer, LRS


## **Comerica Closing Remarks from Joe Ursuy, Senior Vice President, Department Manager, Comerica Bank**

*As of 5/5/2021. Subject to change.*

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