



*We'd like to steer some
business your way.*

WasteExpo 2019 Market Leader Program



an event by
Waste360™

Steer customers your way as a WasteExpo Market Leader

Over the past 50 years we've helped usher in more significant innovations in the solid waste industry than any other event. And the future looks even more promising. From big data to big trucks and bioconverters, more new products and services are unveiled at WasteExpo every year.

As a Market Leader, your company will get the marquis exposure it deserves. You'll get bonus promotion through pre-show, at-show and post-show efforts that reach 14,000 participants.



COST – \$7,500 (limited to 10 companies)

Pre-Show Promotion:

- Company logo and URL highlighted in the WasteExpo attendee brochure mailed to 70,000 professionals industry wide (deadline for inclusion December 20th)
- Company logo and URL in emails sent to pre-qualified potential attendees promoting WasteExpo
- Company logo and URL prominently placed on wasteexpo.com
- Enhanced online listing on wasteexpo.com including your company logo and additional product information.

On-Site Promotion:

- Company logo, URL and booth # included in a full page ad with the other Market Leaders in the WasteExpo Show Guide and Waste360 Industry Annual
- Company logo and booth # highlighted on the floor plan in the WasteExpo Show Guide & Waste360 Industry Annual
- A Market Leader banner displaying your company logo will be placed in the attendee registration area for all 3 days of the event
- 30 second company video spot on the WasteExpo Jumbo Video Wall
- Mobile App upgrade, bronze level

Post-Show Promotion:

- One post-show email to the WasteExpo attendees (Sponsor provided html content; WasteExpo deploys email.)
- One post-show mailing via approved third-party direct mail service (sponsor provides mailing pieces and postage)
- Enhanced online Exhibitor Listing to remain on wasteexpo.com one month post show.

Show your Industry Leadership with **WasteExpo's Market Leader Package**—A great value including pre-show, on-site, digital and post-show assets.



Want to maximize your WasteExpo exposure? Contact me today for more information.



Sponsorship Opportunities

Renie Mayfield, Director of Sponsorship Sales

303-998-9268

renie.mayfield@informa.com