

WasteExpo 2019

Website Advertising



WasteExpo.com attracts 100,000+ visits per month leading up to the show. Reach this captive audience with premium ad placement on the official show website.

Cost: \$10,000 | Welcome Ad (exclusive)

- WasteExpo.com Welcome Ad – *your ad will be the first thing each visitor sees on WasteExpo.com and will be seen over 100,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.*
- Waste360.com 1st position rectangle – *your ad will appear on Waste360.com 70,000x from November-May (10,000x/month), reaching over 102,000 unique visitors/month*
- Full page Show Guide ad – *the only print publication directly distributed to all 14,000+ WasteExpo attendees*
- Show Map logo placement – *be seen by attendees as they view the WasteExpo floor plan*

Cost: \$10,000 | Leaderboard (exclusive)

- WasteExpo.com leaderboard – *your ad will be featured top of page throughout WasteExpo.com and will be seen over 500,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.*
- Waste360.com 1st position rectangle – *your ad will appear on Waste360.com 70,000x from November-May (10,000x/month), reaching over 102,000 unique visitors/month*
- Full page Show Guide ad – *the only print publication directly distributed to all 14,000+ WasteExpo attendees*
- Show Map logo placement – *be seen by attendees as they view the WasteExpo floor plan*



Cost: \$4,500 | Right Rail Position 1 (3 slots available)

- WasteExpo.com 1st position rectangle – *your ad will appear on WasteExpo.com over 180,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.*
- Waste360.com 1st position rectangle – *your ad will appear on Waste360.com 70,000x from November-May (10,000x/month), reaching over 102,000 unique visitors/month*
- Full page Show Guide ad – *the only print publication directly distributed to all 14,000+ WasteExpo attendees*

CONTACT YOUR SALES REP TODAY!

Chris Colina, Digital Sales Director
212-204-4248, christopher.colina@informa.com

Renie Mayfield, Director of Sponsorship Sales
303-998-9268, renie.mayfield@informa.com

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Cost: \$3,200 | Right Rail Position 2 (3 slots available)

- WasteExpo.com 2nd position rectangle – *your ad will appear on WasteExpo.com over 180,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.*
- Waste360.com 1st position rectangle – *your ad will appear on Waste360.com 52,500x from November-May (7,500x/month), reaching over 102,000 unique visitors/month*
- Full page Show Guide ad – *the only print publication directly distributed to all 14,000+ WasteExpo attendees*

Cost: \$2,200 | Right Rail Position 3 (3 slots available)

- WasteExpo.com 3rd position rectangle – *your ad will appear on WasteExpo.com over 180,000x by 35,000 unique visitors. Run begins when online registration opens through end of show.*
- Waste360.com 1st position rectangle – *your ad will appear on Waste360.com 52,500x from November-May (7,500x/month), reaching over 102,000 unique visitors/month*
- Half page Show Guide ad – *the only print publication directly distributed to all 14,000+ WasteExpo attendees*

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Ad Positions

- 728x90 Leaderboard
- 300x250 Right Rail Position 1
- 300x250 Right Rail Position 2
- 300x250 Right Rail Position 3

