



We'd like to steer some
business your way.

Innovation. Cutting-edge insights. Forward-looking technology. 50 years strong, WasteExpo continues to be North America's largest and most influential gathering of the waste, recycling and organics industry.

Show customers and prospects how you can help them meet their challenges of today and tomorrow, all under the bright lights of Las Vegas.

Learn more at wasteexpo.com.

Conference & Special Events: May 6-9, 2019 • Exhibits: May 7-9, 2019
Las Vegas Convention Center (South Halls) • Las Vegas, NV, USA



an event by
Waste360™

Produced by:



In Collaboration with:





“I think today it’s more of an innovation show...what you see is a lot of innovation... a lot of technology that’s being shown off.”

– **Jim Fish**

CEO, Waste Management

Ready to propel your brand to new heights?

The future is upon us, and there’s no time to waste in getting your brand and products in front of your next customer. WasteExpo is the only event you need to be at in 2019.

Over the past 50 years, we’ve helped usher in more significant innovations in the solid waste, recycling and organics industry than any other event—and the future looks even more promising.

Our 50th anniversary event was record-breaking, with the largest show floor and most attendees ever. And we’ll keep that momentum going as we head back to Vegas...

WasteExpo is the only place you can connect meaningfully with so many motivated buyers and industry experts over a few short days. The event attracts new buyers every single year, and you’ll walk away with new connections, fresh insights and lucrative business deals.

WasteExpo 2018 Snapshot



Nearly **14,000** total participants(a record)



Nearly **9,000+** motivated buyers attended



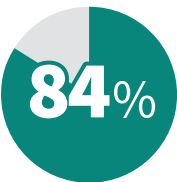
WasteExpo was named to the Trade Show News Network's most recent ranking of top trade shows!



Attendees are eager and motivated.



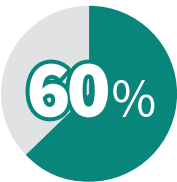
97% would recommend WasteExpo to colleagues



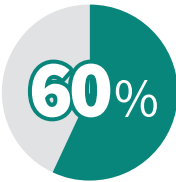
84% researched new products, suppliers/vendors



77% viewed products up close



60% met with current suppliers



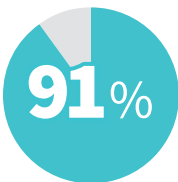
60% did/will purchase a product/service as a result



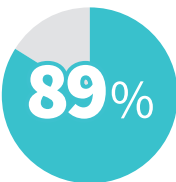
57% attend NO other trade show

“WasteExpo provides a great atmosphere for like minded-individuals to collaborate and make deals.”
– **Exhibitor**
WasteExpo 2018

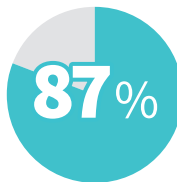
Exhibitors get meaningful contacts and contracts.



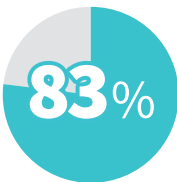
91% would recommend WasteExpo to colleagues



89% indicated that they would return for WasteExpo 2019

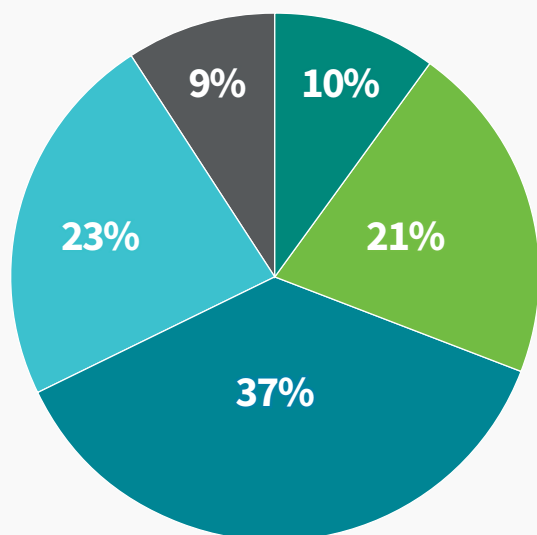


87% will send proposals to customers based on WasteExpo meetings

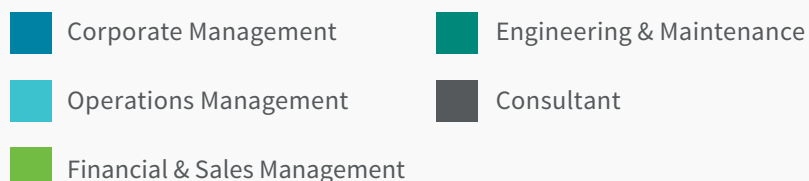


83% rated WasteExpo leads as “excellent,” “very good,” or “good”

WasteExpo attendees are decision-makers—and they are ready to meet you!



Attendees represent a cross section of job functions:



Deal acceleration happens year after year at WasteExpo. If you're not there, you'll not only miss out on leads and sales, but those face-to-face moments that drive business forward.

...And they come from across the industry: waste services and recycling companies, governmental offices, equipment manufacturers, waste generators, and more.

Attendees commented on WasteExpo 2018's greatest strengths:

"Everyone and everything in the waste industry is there."

"The ability to talk to vendors all in one place. As well as network opportunities with peers."

"It's an exciting opportunity to go outside the day-to-day grind of getting the trash off the street and feel the sense of being part of something bigger! It's nice to meet vendors in person that one may typically only communicate with through email/phone."



Exhibitors commented on WasteExpo 2018's greatest strengths:

"We receive quality leads from this show."

"Educational forums and seminars, networking on the exhibit floor and connecting with new and past clients for renewed interest in possible work."

"A variety of participants! We sell to both municipal government and haulers and were very satisfied to find a good number from both private and public sector."

"Bringing prospects and clients to the vendor, with all of the best resources in one location to address any concerns or opportunities directly. It keeps company's front of mind and engaged with clients who might otherwise be neglected or overlooked."

WasteExpo supports the community.

Annually, WasteExpo gives back more than \$1.5 million in cash and in-kind services to industry associations and entities.



Boost your impact with a sponsorship at WasteExpo 2019.

Looking for a way to enhance your booth presence? Gain more leads and increased exposure through one of these great sponsorship opportunities:

- **Market leader program**—get 360-degree exposure before, during, and after the show
- **Educational track**—get your brand in front of an engaged, relevant audience at the show
- **Jumbo video wall**—just like it sounds, showcase your presence in a big way!

There's something for every brand and budget—just ask!





Waste360

Waste 360, the parent brand of WasteExpo, gives you unparalleled access to the largest audience of qualified decision makers in the solid waste, recycling, and organics industry.

- Waste360.com is a 24/7 resource that got nearly 400K views in April 2018 alone!
- It reaches **100% of the Top 100 waste companies** by revenue
- Our popular offerings include rich media ad units, webinars, channel sponsorships, enhanced eNewsletters, in-article videos, and more.

Let us help you create opportunities and leads that make your business more profitable—before and after WasteExpo, and beyond!

Reach your target audience at WasteExpo.

Meet your next customer at WasteExpo 2019! Whether your target audience comprises the private sector, public sector, or waste generators, you'll find them all at WasteExpo.



Check out this sampling of recent WasteExpo attendees:



Private Sector

- ADVANTEK WASTE MANAGEMENT SERVICES LLC
- WASTE CONNECTIONS
- NATIONAL EQUIPMENT SOLUTIONS
- ROCKY MOUNTAIN RECYCLING
- INTERNATIONAL PAPER
- ROSE ENGINEERING INDUSTRIES
- WATER WORLD INTERNATIONAL
- RUBICON GLOBAL
- STERICYCLE, INC.
- WASTE MANAGEMENT
- REPUBLIC SERVICES
- VALVOLINE
- OLYMPIC WIRE AND EQUIPMENT
- HEIL
- BASF
- VOLVO TRUCKS
- BOBCAT NORTH AMERICA
- TETRA-TECH
- LAKESHORE RECYCLING
- LONG ISLAND SANITATION
- NACHI AMERICA
- NAPA RECYCLING
- NEXUS DISPOSAL

Public Sector

- CITY OF MIDLAND
- CITY OF CLEVELAND
- LAWRENCE COUNTY SOLID WASTE
- CULVER CITY
- AUSTIN SCHOOL DISTRICT
- NYC DEPT OF SANITATION
- COUNTY OF SAN MATEO
- CITY AND COUNTY OF HONOLULU
- LAMAR COUNTY REGIONAL SOLID WASTE AUTHORITY
- CITY & COUNTY OF DENVER
- CITY OF FORT MYERS FLORIDA
- SEATTLE HOUSING AUTHORITY
- CITY OF AUSTIN
- CITY OF LEXINGTON
- CITY OF SASKATOON
- CITY OF SAN DIEGO
- CITY OF EDMONTON
- DELAWARE SOLID WASTE AUTHORITY
- CITY OF ROSEVILLE
- USDA
- CITY OF ORLANDO
- CITY OF PHOENIX
- CITY OF LOS ANGELES
- MIAMI-DADE COUNTY

Waste Generators

- LEGO
- SALESFORCE
- ALDI, US
- WAL-MART STORES INC.
- UNIVERSITY OF TORONTO
- TIM HORTONS
- ZHEJIANG UNIVERSITY
- SHERWIN WILLIAMS
- CRACKER BARREL OLD COUNTRY STORE, INC
- SALT LAKE COMMUNITY COLLEGE
- UNIVERSITY OF CALGARY
- OSHKOSH CORPORATION
- JOHNSON AND WALES UNIVERSITY
- AMERICAN RACING
- BROYHILL INC
- UNIVERSITY OF MARYLAND
- NC STATE
- FOODBUY CANADA
- NIAGRA WATER
- SC JOHNSON
- LAS VEGAS CONVENTION CENTER
- UNIVERSITY OF ARKANSAS
- HARVARD UNIVERSITY



Are you ready to meet your next customer under the bright lights in Las Vegas? Prepare to dazzle them with your latest products and services, and let us know how we can help!



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