



# Sustainable Exhibitor Tips

---

## **WASTE EXPO IS WORKING TOWARDS INCREASING THE SUSTAINABILITY OF OUR EVENT, BUT WE NEED YOUR HELP!**

### **What can you do?**

- ***Reduce signage waste by:***
  - Encourage less printing and provide more information digitally when it comes to booth literature, fulfilling requests via email and website referrals.
  - If must print, create reusable non dated signs that can be used year after year.
  - Avoid foamcore signs and request recyclable material such as cardboard signage.
- ***Reduce booth waste by:***
  - Requesting sustainable options from GES
  - Break down ALL cardboard boxes and stack for pick up by janitorial staff.
  - Eliminate polystyrene (i.e. packing peanuts, #6 or foam plastic) from booth shipping and operations.
  - Use the stickers provided at the Exhibitor Services desk to mark your materials for donation.
  - Set a goal to leave no trace behind by shipping out all booth properties and packing materials and donating extra giveaways.
- Visit an Eco-Station to compost food, compostable cups and other compostable products
- Bring reusable water bottles to refill at show while onsite.
- ***Travel Sustainably by:***
  - Offset your own travel by selecting the offset package during registration.
  - Choose a SmartWay™-certified hauler at no additional cost to ensure your transportation company is practicing sustainable shipping.

**DON'T FORGET - Train all booth staff on sustainable booth operations including: waste management, nightly shut-down plans, post-event donations, and the sustainable attributes of the booth.**

**TO LEARN MORE ABOUT THE SUSTAINABILITY EFFORTS OF WASTE EXPO,  
VISIT OUR SUSTAINABILITY PAGE.**