

Give your company the edge in branding, thought leadership, networking, lead generation and community building.

We have many sponsorship and marketing opportunities that will enhance your presence at the Show as well as extend your investment beyond the exhibit hall. Call me today and let's discuss your objectives and I will help you reach your goals and fit your budget.



Sincerely,
 Renie Mayfield | Director of Sponsorship Sales | 303-998-9268 | Renie.Mayfield@informa.com

OPPORTUNITY	AVAILABILITY	INVESTMENT
Aisle Sign (Exhibit Hall)	Limited	\$1,400 each
Attendee Mailing List Rental	Limited	\$750 pre-show; \$1,500 post-show
Attendee Tote Bag	Exclusive	\$8,750 + bag cost SOLD
Badge	Exclusive	\$8,795 SOLD
Column Wraps	Limited	\$2,400 for one; \$2,200 each 2+
Conference Topic Sponsor	Limited	\$6,000
Door Window Clings at the LVCC	Limited	\$2,800 Qty: 1
Escalator Advertising	Limited	Custom call for pricing
Exhibit Plus	100+	\$995
Floor Graphics	Limited	\$3,100 Qty: 5
Food Recovery Forum	3	\$3,750 each
Lanyard Sponsorship	Exclusive	\$10,000+ lanyard cost
Lightboxes (Illuminated Signage)	10	\$3,000 for one; \$2,600 each 2+
Market Leader Program	10	\$7,500
Meeting Rooms	Limited	Custom call for pricing
Meterboards	10	\$2,000 for one; \$1,500 each 2+
Mobile App Upgrade – Platinum	Exclusive	\$10,000
Mobile App Upgrade – Gold	4	\$7,500
Mobile App Upgrade – Silver	25	\$3,500
Mobile App Upgrade – Bronze	100	\$1,500
Mobile App Upgrade – Green	Unlimited	\$500
Mobile Charging Stations	Limited	\$3,000 for one; \$2,700 each 2+
Onsite Digital Advertising	Limited	Custom call for pricing
Onsite Digital Video Wall	Limited	\$2,000 for 30 sec.; \$3,000 for 60 sec.
Outdoor Banners	Limited	Custom call for pricing
Post-Show, 3 Touch Email Outreach	Limited	\$2,295
Pre-Show Email Outreach Program	Limited	\$1,995
Public Sector Networking Event Host	Exclusive	\$20,000 SOLD
Public Sector Networking Event Support Sponsor	Limited	\$5,000
Registration	Exclusive	\$35,000
Schedule of Events Board	Exclusive	\$5,295
Social Media Sponsor	Exclusive	\$18,500
Tote Bag Insert	Limited	\$1,395
Virtual Product Showcase	30	\$950
Waste360 40 Under 40	Exclusive	\$15,000 SOLD
Waste360 Business Growth Forum Host Sponsor	Exclusive	\$40,000 SOLD
Waste360 Business Growth Forum Supporting Sponsor	Limited	\$3,500
Waste360 Technology Sponsor	Exclusive	\$12,000 SOLD
WasteExpo International Reception	6	\$3,000
WasteExpo Website Advertising	Limited	Custom call for pricing
WasteExpo Welcome Reception	Exclusive	\$30,000 SOLD