

WasteExpo 2023

Public Sector Networking Event

Supporting Sponsor



Reach a captive audience of Public Sector Buyers! Held directly following the Public Sector Spotlight Session. The session and event is open to all registered public sector attendees. As a supporting sponsor, you'll receive exposure in all Public Sector promotional campaigns.

Cost: \$4,500 | Availability: Limited

Pre-Show:

- Supporting sponsor branding in attendee promotional email sent to Public Sector Attendee Prospects
- Supporting sponsor branding on wasteexpo.com as media allows
- Supporting sponsor mention in WasteExpo's social media

On-Site:

- Supporting sponsor branding on signage at the event
- Supporting sponsor branding in sponsor recognition ad on the WasteExpo Jumbo Video Wall
- Supporting sponsor mention in the mobile app alert reminding attendees about the event
- Recognition as sponsor in the mobile app
- Logo included on dedicated sponsor "thank you" signage

Post-Show:

- Supporting sponsor mention in the Thank You for coming email sent to attendees from WasteExpo, and supporting sponsors



Contact your sales rep today!



Companies A-L:
Debra Busby, Sales Manager
212-600-3519
debra.busby@informa.com



Companies M-Z:
Juliana Sherwood, Sales Manager
203-767-8672
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Co-located with:



Events & Conferences: May 1-4, 2023 **Exhibits:** May 2-4, 2023
Location: Ernest N. Morial Convention Center | New Orleans, LA USA