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WASTE EXPO 2024 MARKET LEADER PROGRAM

Get in front of thousands of prospects as a WasteExpo Market Leader.

WasteExpo is about real connections. Not just handshakes, but real one-on-one opportunities to do business. WasteExpo is the ultimate industry reunion. It's where the waste, recycling and organics industry meets – to buy new products and technologies, forge new relationships, cement existing ones and make some real deals.

Show your Industry Leadership with **WasteExpo's Market Leader Package**—
A great value including pre-show, on-site, digital and post-show assets.

Produced by:



In Collaboration with:



an event by
Waste360

Conference: May 6-9, 2024

Expo Hall: May 7-9, 2024

Las Vegas Convention Center,
Las Vegas, NV



COST – \$14,500 (limited to 10 companies)

Pre-Show Promotion:

- Company logo and URL showcased in the WasteExpo attendee brochure (deadline for inclusion December 1)
- Company logo and URL in emails sent to pre-qualified potential attendees promoting WasteExpo
- Company logo and URL prominently placed on wasteexpo.com
- Enhanced online listing on wasteexpo.com including your company logo and additional product information.

On-Site Promotion:

- Company logo and booth highlighted on the WasteExpo Show Map
- A Market Leader banner in prominent location displaying your company logo will be placed in the exhibit hall for all 4 days of the event
- 30 second company video spot on the WasteExpo Jumbo Video Wall

- Company name and booth highlighted on the floor map in the mobile app
- Logo included on dedicated sponsor “thank you” signage

Post-Show Promotion:

- One post-show email to the WasteExpo attendees deployed at least 30 days post show (Sponsor provided html content; WasteExpo deploys email.)
- Enhanced online Exhibitor Listing to remain on wasteexpo.com one month post show.



Want to maximize your WasteExpo exposure? Contact me today for more information.



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